



# Programme Details

## HIGHLIGHTS OF THE PROGRAMME

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### STRUCTURE

1-year full-time programme entirely taught in English

[22 core modules](#)

Talent Identification & Career Development (TI&CD)

3-6 month internship / work placement

Master Project

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#### PROGRAMME STRUCTURE

Courses and Seminars	360 hours	46 ECTS
TI&CD	40 hours	4 ECTS
Master Project		10 ECTS
Internship*		15 ECTS
Total	400 hours	75 ECTS

*\*Mandatory 3 to 6-month internship. Please note a full-time position replaces the internship requirement.*

### FIELDS

Active Listening Networking Curiosity

Creativity and Opportunity Recognition

Business Modelling Social Media

Innovation Management Pitching

Lean Start-up Financial Planning

Marketing Entrepreneurial Teams

Strategy Communication

### MANDATORY 3-6 MONTH INTERNSHIP

The personal and professional benefits of an internship abroad are immense and long-lasting. Expanding your global contact network is no different. During your mandatory internships abroad you will develop valuable business relationships which will take your career goals to an international level. Many students find their jobs as a result of internships during their time at EDHEC.

## LIFE AFTER PROGRAMME

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### STATISTICS

20% of Graduates secure their first job in a start-up

102 Businesses created by EDHEC Young Entrepreneurs

518 jobs created by EDHEC Young Entrepreneurs

### MAIN RECRUITERS

AMAZON KENZO NAITO LVMH

CRÉDIT AGRICOLE RADIOME

UBISOFT ENTERTAINMENT DANONE

UNIVERSAL TV MEDIA LINKEDIN



## ADDITIONAL INFO

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### MASTER PROJECT

The Master Project allows you to put acquired knowledge and skills into practice, through an **applied project of relevance to business**, performed in accordance with a best in class principals. Should you have the ability to perform high quality research may also be offered the opportunity to perform their Master Project in the form of an applied research project under the supervision of members of [EDHEC faculty](#) or its research centers.

### CAREER CENTER SERVICES

The Career Centre helps you design your job-search strategy and assess your recent work experience and managerial competencies. The TI&CD programme, unique in Europe, evaluates and assesses your strengths and areas of improvement based on 8 managerial competencies defined by international recruiters. The TI&CD is a real career booster enabling EDHEC students to assess and hone their managerial competencies to be particularly efficient in their first job.

### FRENCH CLASSES

French courses are offered free of charge to facilitate understanding of French culture and society.

### LOCATION

Lille Campus